

TRACTION



About Us:

Born in the heart of the West Midlands, this electrifying four-piece rock band is a force to be reckoned with. With a twin-guitar attack courtesy of Tim Raybould and James Gould, their sound is built on thunderous riffs, razor-sharp harmonies, and explosive energy. Dan Stretton holds down the low end while delivering gritty, commanding lead vocals, and Sam Jones drives it all forward with precision and power from behind the kit.

Combining clever, thought-provoking lyrics with slamming rhythms and unrelenting energy, the band channels the raw spirit of classic rock through a modern lens. Their music hits hard, moves fast, and stays with you—an anthem for anyone who craves something real, loud, and unapologetically bold.

Latest Release:

Traction are turning up the heat with the release of their explosive new single “Boom” this accompanied by their first ever music video.



“Traction have just dropped their latest single ‘Boom’, and it’s an unapologetic, full-throttle blast of pure rock energy. From the first note, this electrifying four-piece slams the pedal down and doesn’t let up. James rips through the track with huge, face-melting guitar riffs, while Tim’s rhythm guitar is smoking hot—tight, gritty, and full of fire.

Danny lays down bouncing, punchy bass lines that keeps the groove alive, but that’s not all—Danny also takes on lead vocals, delivering a performance that hits with raw power and an instant emotional connection. His voice cuts through like a lightning bolt—gravelly, honest, and unforgettable.

Sam’s thunderous drumming shakes the ground beneath you, driving the track with heart-pounding intensity.

This isn’t just another rock song — it’s a mission statement. ‘Boom’ brings the sweat, the swagger, and the soul back into rock ‘n’ roll. It’s dirty. It’s loud. It’s everything rock should be.”

- Cannock Chase Radio FM

Meet The Band:



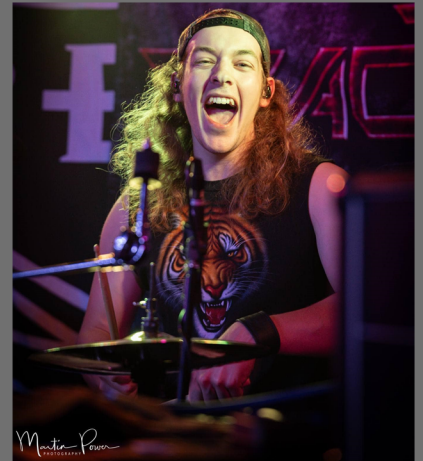
Dan Stretton (Lead Vocals / Bass):

Dan is the driving force and unmistakable voice at the front of Traction a powerhouse lead vocalist, commanding frontman, and hard-hitting bassist rolled into one.

With raw energy, gravel-soaked vocals, and a stage presence that electrifies every crowd, Dan leads the charge with intensity and charisma.

Sam Jones (Drums):

Known on and off the stage as "Sam Slammer," Sam is the rhythmic backbone of Traction, delivering explosive drumbeats and unrelenting energy that fuel the band's hard-hitting rock sound. With a style that blends raw power and precision, Sam doesn't just keep time, he commands it.



James Gould (Guitar):

James is one half of Traction's twin-guitar attack, delivering lightning-fast lead lines and razor-sharp riffs that define the band's signature sound. As joint lead guitarist, he brings explosive energy and technical precision, trading solos and harmonies that push every track into overdrive.

Tim Raybould (Guitar):

Tim is one of the twin lead guitarists in Traction, known for his soaring melodies, gritty riffs, and seamless interplay with fellow guitarist James. Blending feel with fire, Tim's style brings depth and dynamic edge to the band's sound, whether he's laying down harmonies or stepping into the spotlight with a blazing solo.



Contact Us:

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